# Admission Requirements

- Prospective students must have graduated from at least Senior High School or its equivalent education.
- Applicants need to attach recent ITP/international TOEFL or IELTS result scores (International applicants from English-speaking countries or who obtained their High School certificate of graduation or received their first degree in English-speaking countries may request a waiver of this requirement).
- An interview will be conducted to determine students eligibility.



Available only for 40 students each year

#### How to Apply



Learn more about the application process and procedure at:

https://bit.ly/smupforIUP

#### 2024 Intake Calendars

	Application	Admission Test	Result
1 Intake Period	28 March - 30 April	1-7 May	8 May
2 <sup>nd</sup> Intake Period	13 May - 19 June	20-26 June	27 June
3 <sup>nd</sup> Intake Period	28 June - 24 July	25-30 July	31 July

**Admission** Fee

750.000 Rp

#### Tuition Fee per Semester

Rp 18.000.000 Indonesian applicant

Rp 27.000.000 International applicant

# Contact Information

Dr. Andika Vinianto Adiputra, S.Sos., M.A.

+62821-2103-9966

vinianto@unpad.ac.id

https://bit.ly/smupforIUP

**Communication Science Study Programme** Faculty of Communication Science (FIKOM) Universitas Padjadjaran

Jl. Raya Bandung Sumedang KM 21 Jatinangor, Sumedang, Jawa Barat, Indonesia







International Undergraduate Program in Communication Science





**Universitas Padjadjaran** 

### Communication Science Study Programme



# International Undergraduate Program in Communication Science

By implementing the motto "Insight-based Communication to Enhance the Society" as a spirit to achieve the program's vision, mission and goals, the International Undergraduate Program in Communication Sciences aims to become a centre for the development of communication sciences at the undergraduate level which is capable of developing communication sciences towards centre of excellence and meeting the needs of professional industry and community demands, with the principles of partnership, respect, innovation, diversity and equality.

The International Undergraduate Program in Communication Sciences is purposefully designed to respond to new challenges related to developments in communication science, direction of higher education policy and strategy, as well as industry trends, and aims in providing students with the required knowledge and skills in three main areas.



# Scientific Communication Professional

Scientific Communication Professional is designed to produce graduate profiles that refer to careers as novice researchers, facilitators, and observers of various communication fields. Students are equipped with the ability to identify, explain and use relevant communication theories in the fields of health, politics, culture and media communication studies, in connection with conducting research in the field of communication.



## Digital Communication

Digital Communication Planner is focused on producing graduate profiles that refer to careers as digital media-based communication planners and analysts. Students are given tools to be able to translate strategic planning into several alternative designs of advertising and visual media creatively and also the ability to produce media works or communication products in the form of print and electronic media.





Social Entrepreneur is dedicated to creating graduate profiles that refer to a career as an entrepreneur in the social sector, particularly in the communications sector, which not only focuses on commercial profits but also empowers and improves the economic level of society. Students are given special skills to be able to map creative industries to develop social, economic, and cultural potentials, and the ability to develop entrepreneurship in the field of communication.

## International

#### **Education Scheme**

The degree of Bachelor of Arts (Sarjana Ilmu Komunikasi—S.I.Kom) will be awarded to students who complete the program with a minimum of 144 credits. To collect all of the required credits, students need to take classes from the Faculty's core compulsory curriculum and elective courses. Normally, students finish their program in 8 to 12 semesters. The language of instruction in the IUP is English. IUP students are also able to transfer their credits obtained through the international education scheme during their studies in IUP.

The offered international education schemes are Student Exchange Program or Study Abroad Program in our partner universities in South Korea. South Korea has become a hotspot for international students looking for a great higher education experience. Besides its rich culture and Korean pop, which has attracted many tourists from around the world, South Korea also provides a vibrant and high-quality higher education. Beneficial factors of studying in South Korea i.e. its top-ranked universities, English-friendly programs, affordable tuition and living costs, and its cultural immersive experience.



#### Student Exchange Program

The IUP students will have the opportunity to undertake a student exchange program in one of our partner universities in South Korea as a full-time student for one to two semesters, subject to the faculty's recommendation. The international student exchange program is aimed at students to enrich their experience at a global level. This program is a selection-based program and a very competitive one, where the students will be selected by the partner university. Selected students shall be exempted from paying tuition fee at the partner university. The credits obtained from the exchange program can be transferred to the IUP's curriculum, provided that the classes in which the credits are obtained are in line with the IUP's core curriculum.

#### Study Abroad Program

The IUP students are allowed to study at one of our partner universities in South Korea for one semester. Students can apply for this program without a selection procedure. Hence, the students need to pay for the tuition fee at the host university to study for one semester as a full-time student. The credits obtained from the study abroad program can be transferred to the IUP's curriculum, provided that the classes in which the credits are obtained are in line with the IUP's core curriculum.





# Highlights



"A" Grade Accreditation from BAN-PT Ministry of Research, Technology and Higher Education of Indonesia



Acknowledged by AQAS (Agency for Quality Assurance of Study Programs) Accreditation



Over 4000 applicants vie for 80 available seats, resulting of merely 1.2% acceptance rate each year



The best school of Communication Science in Indonesia, awarded 6th consecutive years



Undergraduate communication program with the most comprehensive laboratory facilities in Indonesia

