

## ABOUT US

**Faculty of Economics and Business Unpad** established on September 11, 1957. FEB Unpad provides students with the formal education system at various levels of degree to develop the skills, character, and civilization of a dignified nation. Faculty of Economics and Business (FEB) Unpad currently has 19 active study programs and 3 departments: the **Department of Accounting**, the **Department of Economics**, and the **Department of Business and Management**.

FEB Unpad received the following accreditations and achievements: (i) **Quacquarelli Symonds World University Rankings (QS WUR)** for two subjects in 2022: **#451 – 500** for Economics and Econometrics and **#451 – 500** for Social Sciences and Management; (ii) 14 study programs have been internationally accredited by **ABEST 21** since 2020; **FIBAA** in 2024, (iii) Member of **AAPBS (Association of Asia-Pacific Business Schools)** since 202; (iv). Certified internationally by **Quality Management System (QMS) ISO 9001** : 2015 since 2014; (v) Since December 2021, FEB Unpad has been awarded as one of the State University (and the only one FEB in Indonesia) with an **Integrity Zone** (Zona Integritas, or ZI). It is a title given to government agencies whose leaders and staff are committed to realizing a **corruption - free zone (WBK)** through bureaucratic reform, especially in terms of preventing corruption and improving the quality of public services.



UNIVERSITAS PADJADJARAN  
FAKULTAS EKONOMI DAN BISNIS

Front Office

## INTERNATIONAL UNDERGRADUATE PROGRAM (IUP)

International Undergraduate Program (IUP) is a study program that offers its students international engagement. In IUP, students are exposed to various international activities such as double degree and international exchange programs, as well as short courses and international internships.

## OUR PARTNERS

- ➔ Northern Illinois University, *USA*
- ➔ Y Schools (ex-Group ESC Troyes), *France*
- ➔ IMI International Management Institute, *Switzerland*
- ➔ HSB Hochschule Bremen, *Germany*
- ➔ Sungkyunkwan University, *South Korea*
- ➔ Universiti Malaysia Terengganu, *Malaysia*
- ➔ National University of Singapore (NUS), *Singapore*
- ➔ Universiti Sains Malaysia, *Malaysia*
- ➔ Ajou University, *South Korea*
- ➔ Sejong University, *South Korea*
- ➔ Social Sciences University of Ankara, *Turkey*
- ➔ Universitat de Barcelona, *Spain*
- ➔ Naresuan University, *Thailand*
- ➔ La Rochelle University, *France*
- ➔ National University of Science and Technology, *Pakistan*
- ➔ Osnabrück University of Applied Sciences, *Germany*

"Studying as an international student in FEB Unpad gave me a leap of faith in how I see education and seize opportunities. There were thousands of chances and opportunities that I can utilize to elevate the progress of my study because unpad has managed to collaborate with a lot of international universities from various countries. The OIA was very helpful and every process was considered a priority. which is super cool. In my opinion, the international exposure that Unpad offered is advantageous and it will be a pity to miss it."

Fathurahman  
Lazuardi W.  
Management 2016  
Exchange Program,  
Universitat de  
Barcelona, Spain



# FACULTY OF ECONOMICS AND BUSINESS

## UNIVERSITAS PADJADJARAN

"At FEB Unpad, You will learn from experts in your field of study, while benefiting from our strong industry connections and curriculum that is influenced by the latest industry trends."

Prof. Dr. Hj. Nunuy Nur Afiah, S.E., MSi., Ak., CA.  
Dean of Faculty Economics and Business Unpad





## CAREER PATH & ALUMNI

### Management fields:

First-level managers in Marketing, Operations, Human Resources and Finance, Government and Private Companies, and various sectors: Banking, Manufacturing, Agribusiness, Trading, Insurance. Analyst and consultant in governmental and non-governmental management consulting and research institutions. Independent young entrepreneur.

### Accounting fields:

Auditor, System/Business Analyst, Accountant, Accounting Information System Developer, First-Level Manager in Accounting, Tax and Finance

### Economics fields:

Public Policy Analyst, Business Analyst, Banking and Financial Analyst, Fiscal and monetary policies analyst, Human capital policies analyst and policy development consultants

### Our Alumni Breakthrough:

*Moch. Dwicky Ailia Wahyudi (Digital Marketing), Telkom Media, Search Engine Optimization Marketing*

*Ratu Ghifa Nazila Ramdiania (Islamic Economics), Analyst at Central Bank of Indonesia*

*Muhammad Faruqi Arief (Islamic Economics), Bank Muamalat Indonesia, Relationship Manager SME & Commercial Banking*

*Hanandityo Aryatama (Digital Business), Vidio.com, Business Development Executive*

*Kindy Rinaldi Syahrir (Economic Science), Business Strategic Development and Privatization at Ministry of SOE, Director*

## OUR PROGRAM

### Vocation

**Applied Bachelor of Public Sector Accounting**  
**Applied Bachelor of Digital Marketing**  
**Applied Bachelor of Tax Accounting**  
**Applied Bachelor of International Business**

### Undergraduate

**Bachelor Of Accounting**  
**Bachelor Of Management**  
**Bachelor Of Economics**  
**Bachelor Of Digital Business**  
**Bachelor Of Islamic Economics**

### Master

**Master of Accounting**  
**Master of Applied Economics**  
**Master of Economics**  
**Master of Integrated Microfinance Management**  
**Master of Management**  
**Master of Management Science**

### Doctoral

**Doctor of Accounting**  
**Doctor of Economics**  
**Doctor of Management Science**

### Profession

**Accounting Profession Education Program**



## THE FACILITIES

### Multimedia

E - Learning Studio  
Multimedia Studio  
Computer Lab  
Hybrid Class

### Creative Space

Library  
Student Lounge  
Co Working Space  
Meeting Room  
Auditorium

### Unpad Facilities

Grha Kandaga  
Bale Sawala  
Bale Santika  
Student Center  
Clinic Unpad  
Dormitory  
Campus Transportation





# FEB International Undergraduate Program

Fully Accredited by ABEST21, BAN PT, LAMEMBA, FIBAA  
Member of : AACSB, AAPBS  
Students Intake ratio 1 : 20



Faculty of Economics and Business, Universitas Padjadjaran (FEB UNPAD) was established in 1957, with a vision "To be a leading economics and business faculty at the national level, able to compete at the national level, renowned in Asia Pacific and internationally by 2026."

IUP is a study program that offers its students international engagement. In IUP, students are exposed to various international activities such as double degree and international exchange programs, as well as short courses and international internships.



Study Program and Curriculum

**MANAGEMENT**  
<http://manajemen.feb.unpad.ac.id>

**ACCOUNTING**  
<http://akuntansi.feb.unpad.ac.id>

**ECONOMICS**  
<http://iesp.feb.unpad.ac.id>

## Scheme

1. Commencement Semester: **August**
2. Duration : **4 years including exchange program and double degree**
3. Credit Units: **144 credits**
4. Admission Requirement: **English Test (IELTS/TOEFL) and Unpad AQ Test**
5. Degree Granted: **Bachelor of Economics (S.E)**

How to Enroll to FEB Unpad IUP Program ?

<http://smup.unpad.ac.id/>

- Northern Illinois University, USA
- Y Schools (ex-Groupe ESC Troyes), France
- IMI International Management Institute, Switzerland
- HSB Hochschule Bremen, Germany
- Sungkyunkwan University, South Korea
- Universiti Malaysia Terengganu, Malaysia
- National University of Singapore (NUS), Singapore
- Universiti Sains Malaysia, Malaysia
- Ajou University, South Korea
- Sejong University, South Korea
- Social Sciences University of Ankara, Turkey
- Universitat de Barcelona, Spain
- Naresuan University, Thailand
- La Rochelle University, France
- National University of Science and Technology, Pakistan

Our Partners



Testimony ALUMNI



Gregorius Pradana, Accounting 2015

Double Degree Program, Northern Illinois University, United States

Joining the Double Degree Program of UNPAD and Northern Illinois University has not only given me knowledge in Accounting courses, but also provided me with new perspectives of pursuing a career path in accounting. There's a lot of opportunities to be achieved there, namely courses, on-campus work experiences, scholarships and many more. At first, my goal was only to graduate from the undergraduate program. However, through hard work and willingness to do more, I achieved more in a form of obtaining scholarship and graduated from assistantship. It is a great opportunity for those who want to pursue CPA and careers in Accounting.



Dinandra Arhisy, Economics 2015

Double Degree Program, Y Schools (SCBS Troyes), France.

Joining the double degree program of Y Schools in Troyes did not only expand my mind about things I studied, but studying with a diverse group of people from around the world also broadened my understanding about people, culture and mostly about my self.



Fathurahman Lazuardi Wibowo, Management 2016

Exchange Program, Universitat de Barcelona, Spain.

Studying as an International Student in FEB Unpad gave me a leap of faith in how I see education and seize opportunities. There were thousands of chances and opportunities that I can utilize to elevate the progress of my study because Unpad has managed to collaborate with a lot of international universities from various countries. The International Office was very helpful and every process was considered a priority, which is super cool. In my opinion, the international exposure that Unpad offered is advantageous and it will be a pity to miss it.

## INFORMATION

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